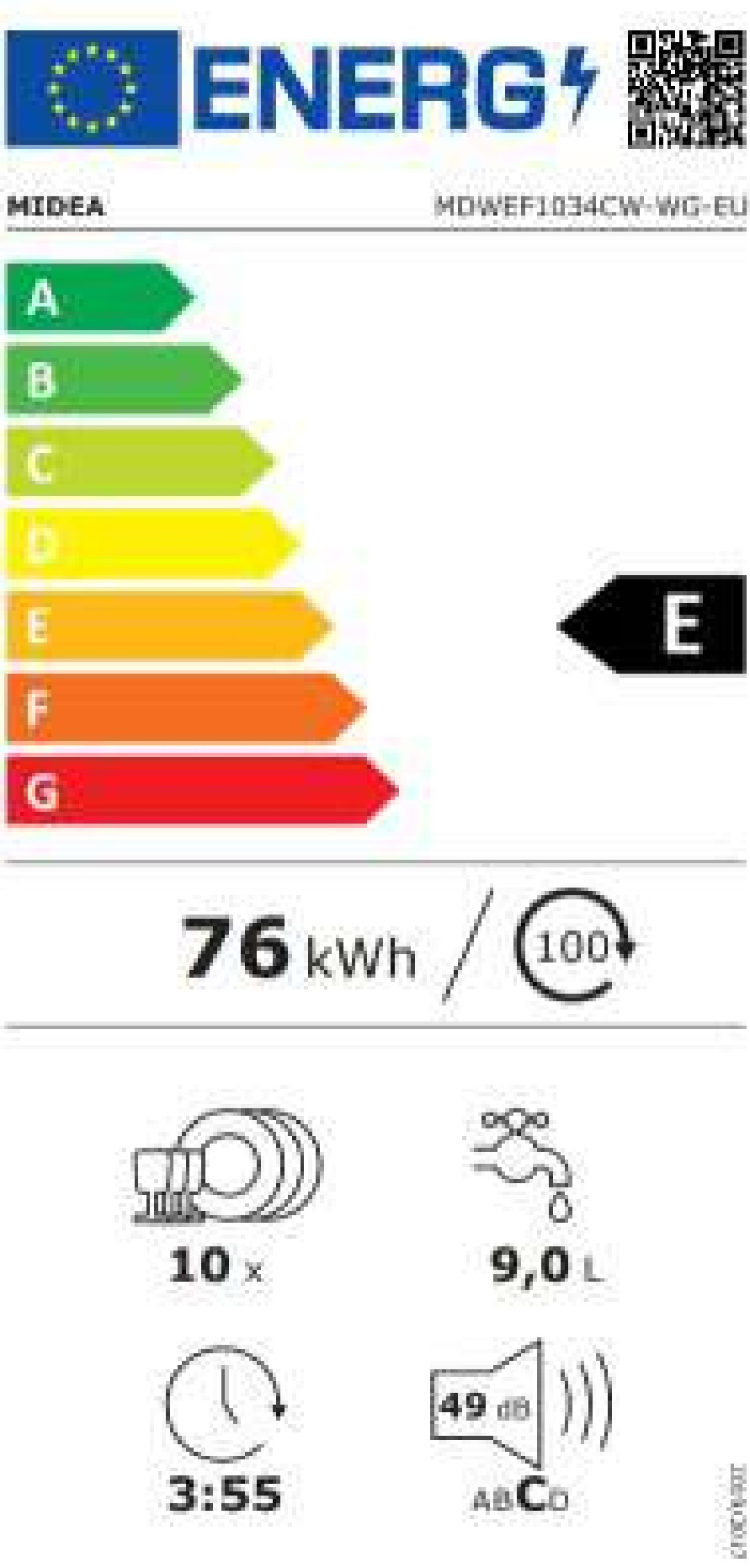Eficiencia energética